

**REPLY UNDER 37 C.F.R. §1.116
EXPEDITED PROCEDURE
TECHNOLOGY CENTER, ART UNIT 3622**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of:
Agrawal et al.

Atty. Docket No.: JP920030161US1

Serial No.: 10/734,793 Group Art Unit: 3622

Filed: December 12, 2003 Examiner: Hoar, Colleen A.

For: TARGETING CUSTOMERS ACROSS MULTIPLE CHANNELS

AMENDMENT UNDER 37 C.F.R. §1.116

Mail Stop Non-Fee Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This Amendment After Final is in response to the Final Action mailed July 9, 2008, setting a three-month statutory period for response. This Amendment After Final is timely filed to take advantage of the Expedited Procedure provisions of 37 C.F.R. §1.116.